



ABHIPRAJNA

Accio curiosité
2025



SPONSORSHIP BROCHURE

ABOUT US

ABHIPRAJNA: Accio Curiosité is a national level quiz competition, proudly hosted by the students of IISER Tirupati, that brings together the brightest STEM undergraduates from across the nation .

ABHIPRAJNA is more than just a quiz—it's a stage where curiosity thrives, minds collide, and science comes alive!

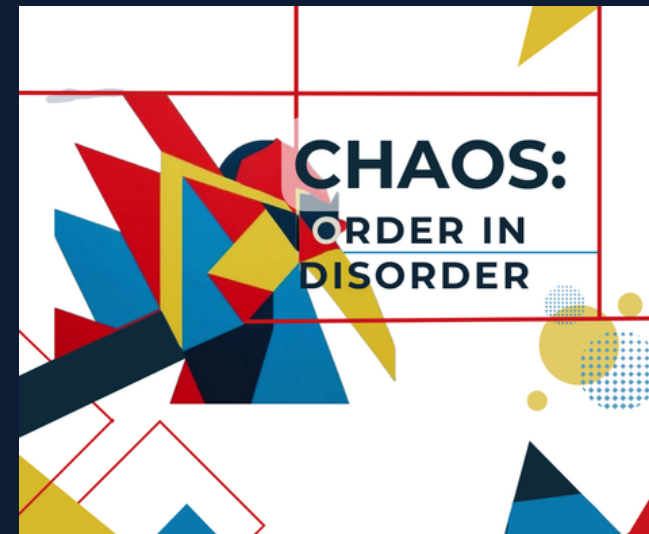
With its roots in Sanskrit, the word "ABHIPRAJNA" means "Towards

Greater Knowledge," encapsulating the ultimate purpose of scientific exploration.

Accio Curiosité translates to "Summon your Curiosity", the event promotes critical thinking and exploring science beyond textbooks.

THEME

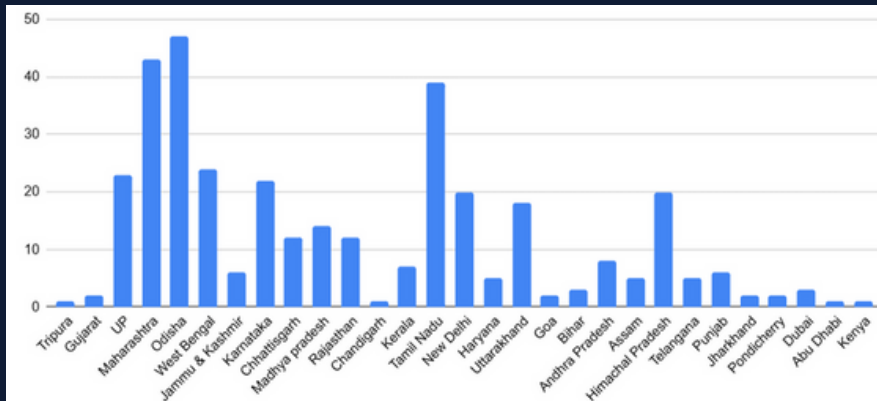
The theme for ABHIPRAJNA 2025 will be "CHAOS: ORDER in DISORDER", which delves into the hidden patterns within seemingly random systems, connecting mathematical sciences with nature, technology, and human behaviour. The theme celebrates the beauty of order within disorder across disciplines.



HERE'S WHY PARTNERING WITH ABHIPRAJNA IS THE PERFECT PLATFORM FOR YOUR BRAND!

Robust Digital Promotion

Boost your brand's visibility with consistent promotion across our website and social media channels like Instagram, X and LinkedIn.



Nationwide Reach

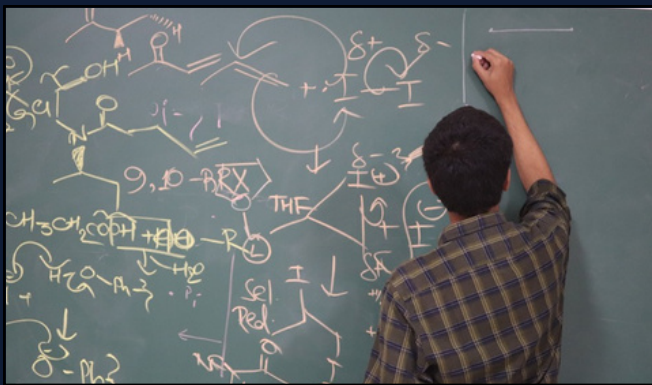
Our promotion extends beyond IISER Tirupati. As we are personally reaching out to institutions across India through emails, your brand will gain visibility on a national scale. This year we also have registrations from outside India.

Sponsors Talk and On-Site Visibility

Sponsors will have the unique chance to interact with participants, the IISER Tirupati community and showcase your brand, products, or innovations through talks, dedicated booths and fostering meaningful connections with future innovators.



Institutes of National Importance like IITs, IISERs, NISER, NITs and many more top science and engineering institutes have registered for Abhiprajna 2025.



Engagement with IISER Community

IISER Tirupati community constitutes: Esteemed scientists, and aspiring researchers—undergraduate, graduate and postgraduate level. Get a chance to interact with them and make them your today's and future consumers.

Early Bird Advantage

Confirm your sponsorship early, and we'll feature your logo on all promotional materials. This includes flyers, posters, merch, banners, and online posts, ensuring your brand stands out right from the start across the country.



Access to Data Analytics

Gain valuable insights on audience demographics, participation trends, and engagement metrics for top institutes across the country and more to refine your outreach strategies—all while ensuring compliance with privacy regulations. (Subject to privacy terms)



SPONSORSHIP TIERS



BRONZE PARTNER (₹15,000+)

- Logo on Website & Flyers
- Social Media Shoutout
- Name on Tote Bags
- Certificate of Appreciation

SILVER PARTNER (₹40,000+)

Includes all Bronze benefits, plus:

- Larger Logo Display
- Name on T-Shirts & Tote Bags
- Ad on Flyers & Email Mentions
- On-Campus Booth
- Online Talk/Webinar

GOLD PARTNER (₹80,000+)

Includes all Bronze & Silver benefits, plus:

- Logo on Main Event Banner
- Premium Booth Location
- Exclusive Online Webinar/Talk
- Social Media Feature with Link
- Verbal Mention During Finals

PLATINUM PARTNER (₹1,50,000+)

Includes all Bronze, Silver & Gold benefits, plus:

- **Event Title Partnership:**
Feature in the event title;
"Abhiprajna 2025,
Powered by [Brand Name]"
- Exclusive Offline Session
- Best Booth Location
- Logo and Name on All Merchandise, Posters, Banners
- Full-Page Ad in all Event Brochures
- Press & Media Mention
- Custom Collaboration Option and Sponsorship Packages
- Data Analytics (subject to privacy terms)

FORMAT

The competition comprises of two rounds

PRELIMS

The Prelims takes place online and consists of two rounds- the subject round and the theme round

MAINS

The top teams in the prelims round will be able to attend the mains round offline at IISER Tirupati, where they'll compete against each other in different rounds-

Classical presentation round

Quiz round

Theme-based mystery round.



PRIZES

After an intense and intellectually stimulating mains round, the top two teams are awarded exciting cash prizes, with special prizes for subject toppers to honour their expertise.

All participants will receive certificates in recognition of their efforts.

Prize pool of 1 Lakh+ rupees

ABHIPRAJNA THROUGH THE YEARS

Over the past 4 editions, Abhiprajna has grown exponentially, drawing participation from over 200 teams in its prelims. With the vision of nurturing knowledge and wisdom, we proudly present the 5th edition, promising more participation and greater, interesting challenges.





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**Chaos
Unleashed**

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📍 IISER Tirupati permanent campus, Srinivasapuram, Chittoor, Pincode- 517619

Contact Us!



Finance Head- 6374608230

Coordinators- 8306105953 / 9021751705



abhiprajna@students.iisertirupati.ac.in



@abhiprajna



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